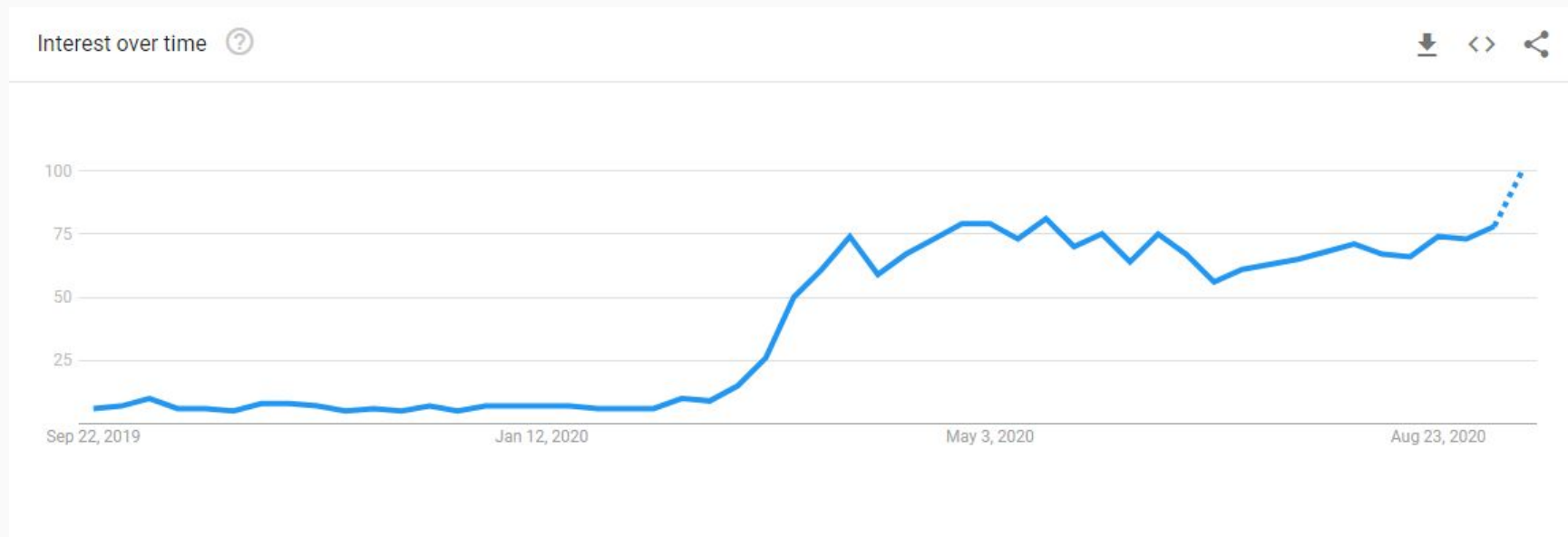




# Immersive Virtual Meetings Platform

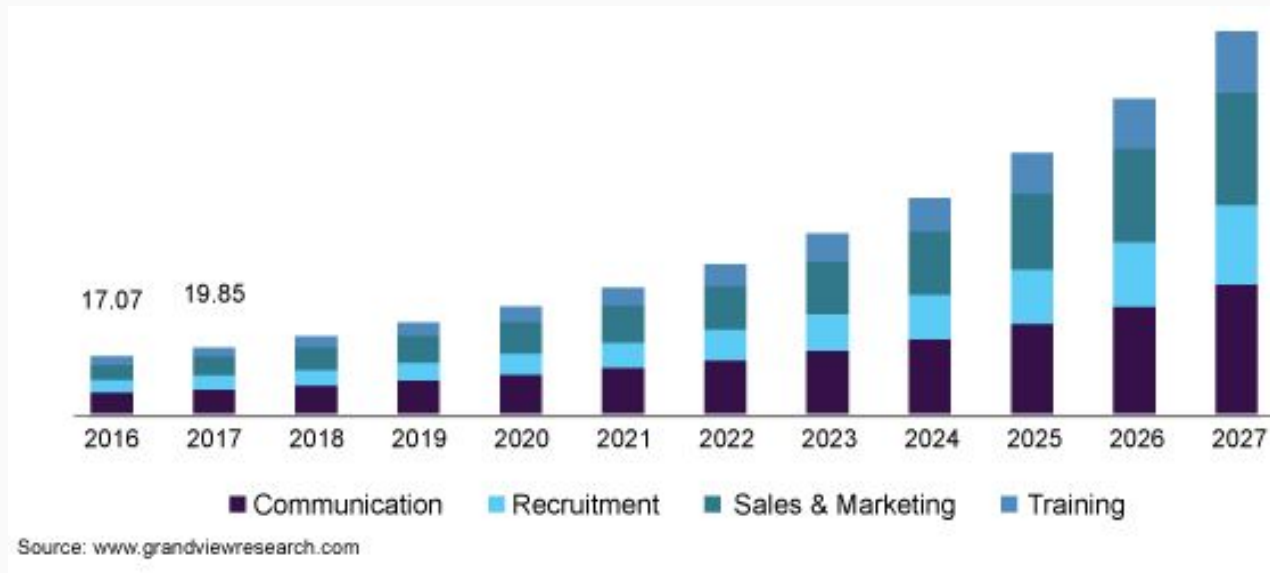
Safely and securely collaborate, engage, learn and connect!

# Demand for virtual meetings has unprecedented growth



# Market Growth \$94 Billion in 2020

Growing at 23.2% to \$404 Billion by 2027



# #ZoomFatigue

Video conferencing leads to fatigue.

Joining a virtual meeting with the same format feels no different from work.

Everybody has exactly the same view, there is no user-centered experience, nothing unique to remember or recall.

Think of it as watching a movie of a conference vs actually being there.



50%

Of Meeting Organizers are Frustrated

Participants are  
not engaged

Almost 50% of event professionals  
describe their biggest frustration as

*“virtual platforms failing to match live  
engagement”*



# Introducing MootUp

The immersive virtual meetings platform

# #Engagement

MootUp puts participants at the center of their experience.

Enabling deep connections and interaction between participants, exhibitors and presenters.

MootUp delivers robust, cohesive, personal, dramatic, and transformative experiences.





# Why 3D?

3D, avatar-driven environment  
allows for increased interaction  
and engagement

With so many meetings going virtual and Zoom fatigue becoming the norm, we're now seeing a need to push past traditional 2D platforms in an effort to provide fuller immersion and engagement. MootUp offers true immersive spaces, created from 3D building blocks and allowing for free movement within a virtual environment.

You can access the platform not just with a VR headset but also via multiple devices, including smartphones and laptops, allowing for differing levels of immersion within the same event or experience. This helps make your virtual event strategy future-proof as more and more users move toward VR solutions for at-home work and productivity.

# Cross Device Accessibility

The event platform is HTML5 compatible enabling access on all smartphones, tablets, laptops, and VR headsets, without requiring downloads or software installation.



# Branding & Customization

Decorate, brand or white-label 50 different rooms, workshops, seminars, stages, expos, breakouts and lounges, or bring-your-own 3D model



**Virtual Coworking**

Co-working space with conference table and two...



**Virtual Breakout Room**

A square room with lots of wall space



**Virtual Classroom**

Inviting and flexible space with room for creative...



**Glass Walls and Tree**

Nature inside and out. Epic views and a tree.



**Tiny Home Office**

Work in peaceful isolation or with a colleague or f...



**Production Studio**

Dark walled open plan with one focal area and six...



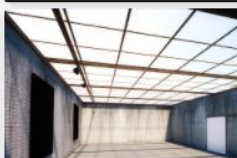
**Circular Showroom**

Domed glass ceiling with wall space all around



**Sunken Lounge**

An informal gathering space with a sunken lounge...



**Abandoned Warehouse**

Gritty and spacious place for authentic gatherings



**Zen Hub**

Circular space with zen garden



**Apartment**

Work from home together



**Island Retreat**

An island get-away with ocean views



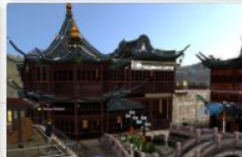
**Japanese City**

A Japanese town with a river running through. A...



**Sun Cafe**

Cafe with interior and exterior, upstairs area and ...



**Shanghai City**

A Shanghai town with a river running through. A...



**Cube Room**

An abstract room full of cubes gradient colors fro...



**Grand Hall**

A meeting space open to the sky



**Seminar Room**

Great for medium-sized shows, with plenty of wal...



**Office**

Office space with a view



**Workroom**

Perfect for a breakout session



**Hospital Ward**

A welcoming hospital ward



**Office 2**

An office with a desk, chairs, filing cabinets, and a...



**Observation room**

Observation room setup with desks and compute...



**Boardroom**

A medium-sized room with a round table



**Cafe**

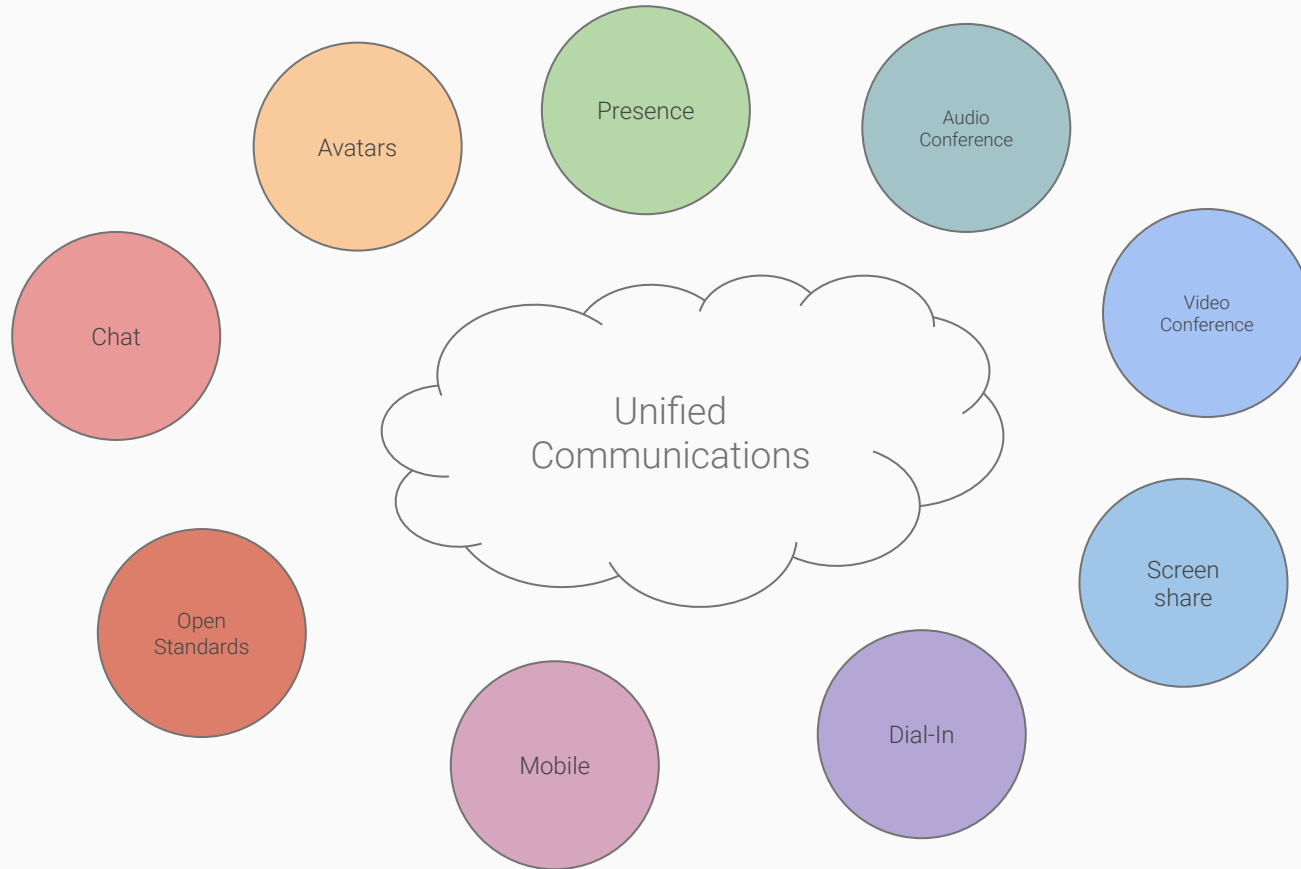
A big, open space to have a chat

# 1 Billion Avatar Styles - Full Diversity and Inclusion

1000 Gestures, Poses and  
Facial Expressions



# Unified Communications and Collaboration



# 40+ Integrations



Microsoft Teams



**slack**



**zoom**

# Safety & Security

Connect safely from a distance,  
enjoy increased presence  
without risk

Built for enterprise level data  
privacy and security

Ensuring the physical safety of attendees to today's events is a concern, a virtual event is the best way forward to ensure that social distancing and other Covid recommendations are followed. However, an online virtual event rightly raises concerns regarding data security and privacy.

Clients are always happy to hear about our "privacy by design" approach to processing personal data. It's comforting to know that only necessary data is collected and it is not shared with third-party companies.

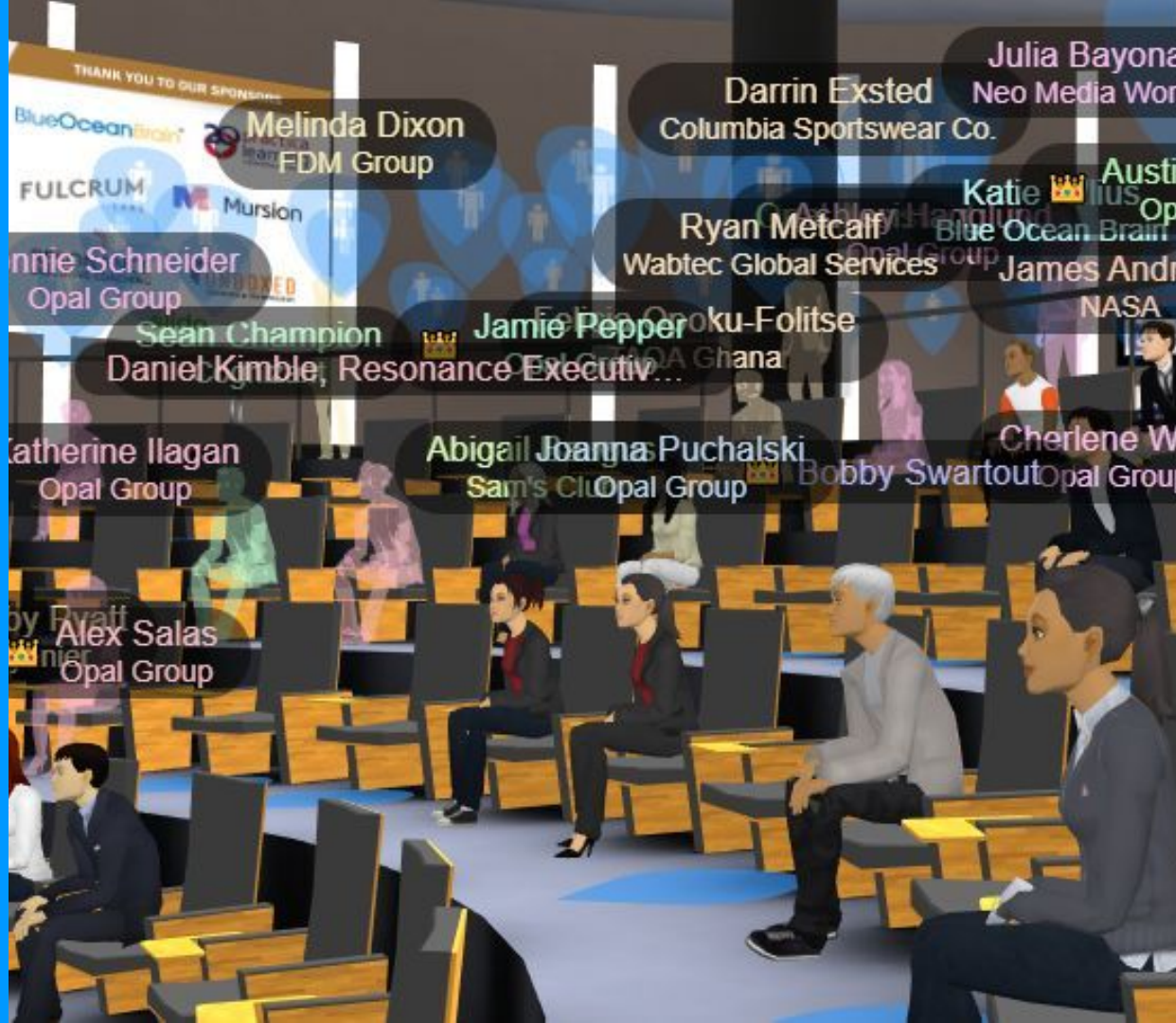
Services we partner with are carefully chosen to meet the same high standards for data privacy and security.

With both transparency and accountability in place your organization can move forward with your event with confidence.



# Scale

Reach 10000+ simultaneous users  
across all devices, including all major  
VR/AR headsets





# Social Networking



# Gamification and Incentivization



# Scavenger Hunts and Rewards





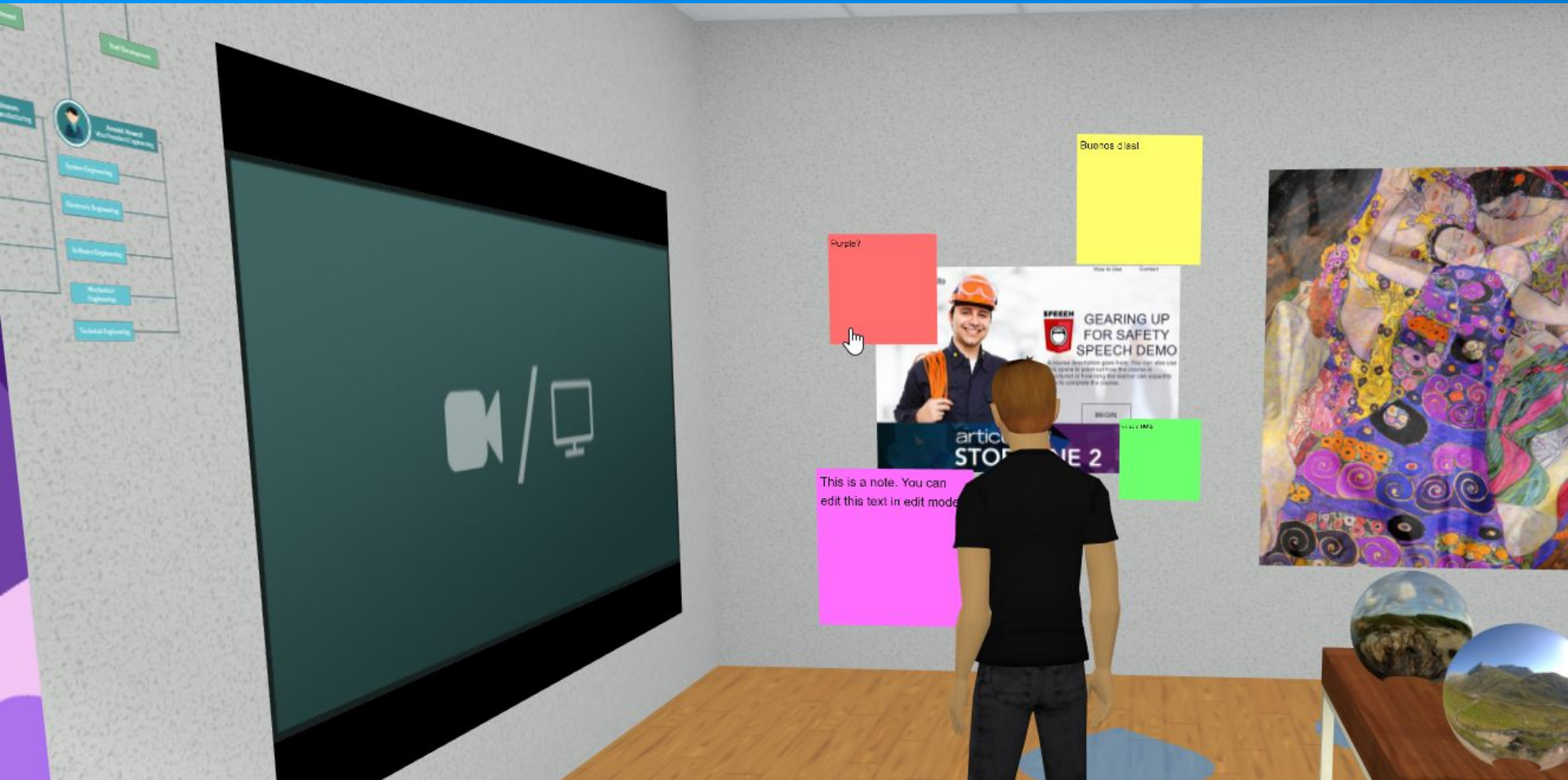
# AI Virtual Agents & Chatbots



# Interactive Whiteboards



# Sticky Notes



# One to One conversations



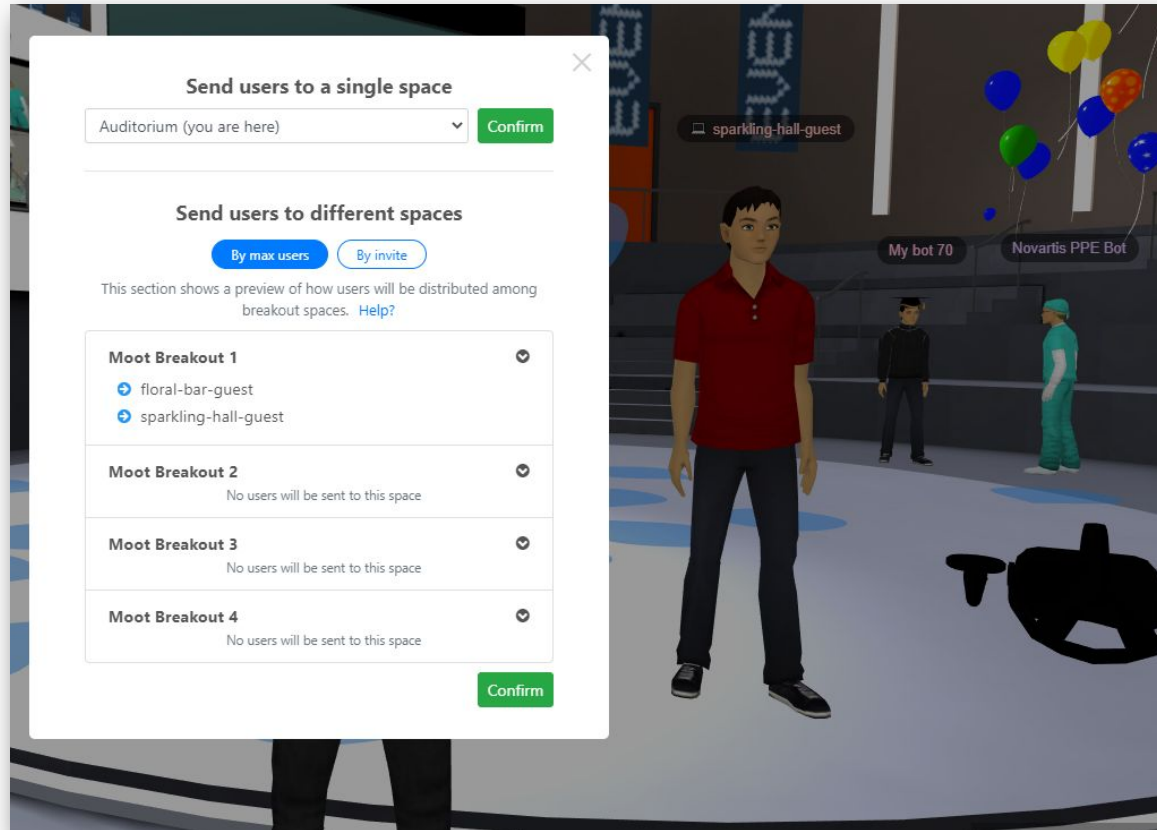


# Easy Broadcast Video Sessions





# Breakout Rooms



# Q&A



## Question and Answer



Open

Answered

Asked by: Mysterious Academy writer - Answered by: Danny

**Q: If two witches were watching two watches, which witch would watch which watch?**

**A:** *Each witch could watch whichever witch's watch. You're not the boss of them!*

Post to chat

Asked by: Mysterious Academy writer - Answered by: Hypothetically reasonable Q&A answerer

**Q: How much wood would a woodchuck chu-**

**A:** *State wildlife conservation officer Richard Thomas of New York figured this out in 1988 by calculating the typical burrow size of a woodchuck, which consists of three rooms and a tunnel leading to it (about six inches wide, extending 25-30 feet). That amounts to around 35 square feet of soil; knowing that a cubic foot of soil weighs 20 pounds, he calculated that a woodchuck could chuck 700 pounds of wood a day, if it was so inclined.*

Post to chat



Type a message here



# Polls

## Choose chart type

Please select how to display the results

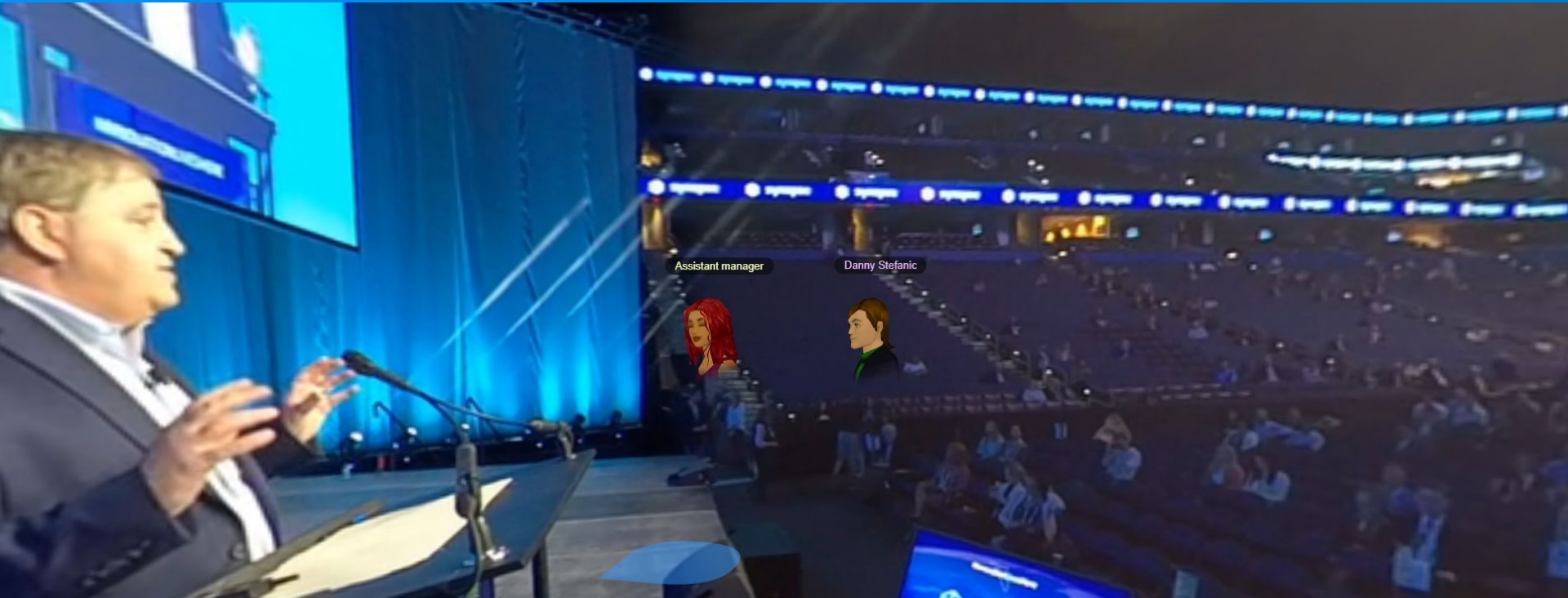
Red Orange Yellow Green Blue

Pie chart

OK Cancel

# Hybrid Virtual Meetings

Virtual meetings are expected to run along with physicals, if not wholly replacing them in coming years  
Live streaming from physical locations - 360 immersive video streaming



# Virtual Reality

Support for all headsets

Facebook	Oculus Quest 2 and family
HTC	Vive and family
Microsoft	Mixed Reality HMDs
HP	Reverb G2
Valve	Index
Google	Android Cardboard
Apple	iPhone Cardboard



## QUEST 2

# Augmented Reality

Support for all headsets

Microsoft	Hololens and family
Apple	iPhone & iPad
Google	Android
Magic Leap	
Nreal	





# MootUp provides Engagement above and beyond

	MootUp	Virbela	Zoom	Hopin
Immersive	✓	✓		
No download	✓			✓
Mobile & VR/AR	✓			
Avatars	✓	✓		
Networking	✓	✓		
Spatial Audio	✓	✓		
Audio/Video	✓	✓	✓	✓
Q&A, Polls	✓	✓	✓	✓
Breakout Rooms	✓		✓	
Hybrid Events	✓			
Sponsor Visibility	✓	✓		
Completely Customizable	✓			

You're in good company, MootUp is hosting  
1000's of organization events





# Mark Livelsberger

Volvo Construction Equipment

“MootUp bridges the experiential gap by offering a solution that can create immersive and impactful experiences. The platform is super intuitive to use. It even has conferencing, screen sharing, and discussions so if you’re looking for a creative way to have a virtual meeting or conference, MootUp has you covered”

# Neil Nathanson

New York Life Insurance

“The future is in the hands of people like the MootUp team. They have the vision and a head start on the field by pushing on web VR and now XR. Tell them your goals and benefit from their experience”

# Assistant Director

NDA

"We have implemented a virtual Expo for our new hires over the past two weeks. The results and engagement has been FABULOUS! I have not received a single negative comment about the space, functionality, experience, etc. This certainly differentiated us from our competitors. Everyone I have talked to about the tool think it is the coolest thing and the idea hamsters are already off thinking of new uses, not just in learning, but in other areas of the firm. Thank you for such a powerful tool!!"

# Christan Nwasike

Association of African American  
Financial Advisors

“MootUp is a standout because they moved in front of a coming trend and created an accommodation before the mass migration in 3D space for corporate events started.”



# Schedule a free consultation or demo

[Schedule a Demo](#)